

DDA 85-2981  
28 August 1985

MEMORANDUM FOR: Deputy Director of Central Intelligence

FROM: Harry E. Fitzwater  
Deputy Director for Administration

SUBJECT: Agency 38th Birthday Celebration

1. The ceremony should attempt to provoke a sense of employee identification with the Agency's past and future.

2. Program

- a. Audience sings the Star Spangled Banner with some selected individual leading the singing.
- b. DDCI speech.
- c. Introduce the 11 charter members of the Agency after D/OP reads a brief highlights of happenings in that year.
- d. Present longevity pins with D/OP reading a brief statement on the highlights of happenings when these year groups joined the Agency, i.e., 1950, 1955, 1960, 1965, 1970 and 1975.  
  
(Before each year group, including charter members, is presented with their pins and during D/OP remarks, photo slides depicting Agency buildings, principal events or international happenings, etc., are flashed on the screen.)
- e. Close the program with everyone singing America the Beautiful.

DCI  
EXEC  
REG

0-100

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3. Themes for DDCI Speech

a. Give "History of the Agency Speech" that you usually give to Placement Directors. Come forward with a theme of the changes we have seen and the new dangers in the world today. The good and bad should be touched upon. The Agency has a long, proud history insofar as intelligence agencies are concerned in this country. We need to emphasize the positive values of our work and contributions. The young people do not know anything of this history and if leadership does not pass it along, they are not likely to get the cultural values. Throughout this backdrop, you can emphasize the importance that must be placed on recruiting and keeping the very best people. Talk about the bottom line with respect to our employees--the trust that must be placed in each of them and the importance of dedication, loyalty, personal initiative, creativity, patience and integrity. Cite a few examples of outstanding employee actions and probably give a few names. Choose examples from the write-ups for medals or special awards that have been given over the years. There is a wealth of history and they're right at our fingertips, if you so desire.

b. Narrative could include the following:

- Signing of 1947 and 1949 legislation
- Some statement from document(s) in 1947 which have held their relevance through time. Reflects the continuous mission which drives this organization.
- Korea Buildup
- Significant operations--good and bad:
  - Berlin Tunnel
  - Bay of Pigs
  - U-2
  - Glomar
  - Satellites
- Gary Powers Shoot Down
- Investigations
- Rebuilding of capabilities
- Old tempos and move to headquarters

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- Mention names of key personnel who organized CIA and got it going. Examples:
  - Bedell Smith
  - Allen Dulles
  - Larry Houston
- Mention names of employees who made great sacrifices. Examples:
  - Downey, Fecteau, 20 years in jail
  - Dick Welch
- Vietnam operations
- c. Other themes could include:
  - Preparing for the 21st century
  - The intelligence environment in the 21st century
  - Man in the 21st century
  - The world in the 21st century
- d. And:
  - Recognition of Agency spouses
- e. More current happenings might be discussed and how they impact on the Agency today:
  - Arms reduction talks
  - Central America
  - Spy dust
  - The Walkers
  - West German defector
- f. As far as automation is concerned:
  - Mention of our efforts to put on the desk of every analyst computer power similar to that which put a man on the moon 20 years ago. In the 1950's, 30% of our traffic was electronic. Today it is more than 95%. Our computers today hold the equivalent of 50 miles of paper stacked vertically.

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g. Changes taking place all around us:

-- New technical security element in the Office of  
Security and the creation of the Office of  
Information Technology

4. We urge that the speech on this occasion not be too pontifical and  
that in a restrained way we make it a happy occasion.

STAT



Harry E. Fitzwater

DDA/HEFitzwater:rj (28 Aug 85)

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